



## Lincoln Highway Days Sponsorship Commitment Form

*To guarantee you receive full benefits of your 2019 sponsorship, commitments must be received by June 1, 2019.*

Business or Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**Abraham Sponsor - \$2500 (ONLY ONE PER YEAR)**

- Business is EVENT sponsor for overall festival
- Business logo will be included on all banners (stage, railing, buildings, street poles) and advertisements
- Opportunity to display/distribute promotional materials
- Business will receive a free entry into the parade and will have reserved placement in the parade
- Business will receive mention on the Chamber's Facebook page
- Business logo/name will be included on all advertising for the event including LH Dash t-shirts.

**Lincoln Sponsor - \$1500**

- Business logo will be included on the downtown banner
- Business will receive a free entry into the parade and will have reserved placement in the parade
- Business will receive mention on the Chamber's Facebook page
- Business logo/name will be included on all advertising for the event including LH Dash t-shirts.

**Coast to Coast Sponsor - \$500**

- Business will receive a free entry into the parade and placement will not be guaranteed
- Business will receive mentions on the Chamber's Facebook page
- Business logo/name will be included on all advertising for the event including LH Dash t-shirts

**Highway 30 Sponsor - \$250**

- Business will receive a free entry into the parade – placement in the parade will not be guaranteed
- Business name will be included on all advertising for the event including LH Dash t-shirts

**Trailblazer Sponsor - \$100**

- Business name will be included on all advertising for the event (excluding LH Dash t-shirts)

I acknowledge that my business/organization will fulfill the obligation I have indicated above.

Signature line \_\_\_\_\_

Please invoice my business or organization \_\_\_\_\_

Check enclosed \_\_\_\_\_ (make checks payable to Lincoln Highway Days)

## Thank you!

Have questions? Contact Lynn at:

Lincoln Highway Days • Nevada Chamber of Commerce • 1015 6<sup>th</sup> St. • Nevada, IA 50201  
Phone: 515-382-6538 • E-mail: chamber@midiowa.net