

# NEVADA CHAMBER OF COMMERCE

## COMMITTEES

- AMBASSADOR COMMITTEE:  
Ribbon Cuttings - if a business is a new member, has completed a remodeling project, moved to a new location, or changed ownership, they can take advantage of the Chamber's ribbon cutting service and bring members and the media to them. Chamber Ambassadors are present to show the Chamber's support.  
Spirit of the Community Awards - Help acknowledge and congratulate the outstanding members of our community.
  
- WINTERFEST COMMITTEE:  
A new committee formed this year. Works on the annual winter festival that will be put on by the Chamber and Nevada Parks & Rec. Event will be the second weekend of December. Helps research, do fundraising and promote the new event. This event will be a fundraiser for any business that wants to participate.

\*\* A Chamber Board Member chairs the below committees

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- LINCOLN HIGHWAY DAYS  
The first annual Lincoln Highway Days festival was held in 1983. This event is held through out Nevada but with an emphasis on downtown. Coordination begins an entire year prior to event.
  
- DOWNTOWN TRICK OR TREAT  
Chamber Members are invited to line 6th St. and pass out candy, coupons and marketing materials. Committee coordinates participants and implements programs for feature members.
  
- GOLF OUTING COMMITTEE:  
Held in June, the Golf Outing allows for a casual and fun day of networking with other businesses and your vendors. Help plan special activities, dinner, and promotions.
  
- MASTER GROWER (AGRICULTURAL) COMMITTEE:  
The Agricultural Committee provides exposure and linkage to the agricultural community through its numerous activities and events. The committee sponsors the Master Grower contest during the crop season culminating in an Ag breakfast held in early December for contest participants and business sponsors. Awards are presented for highest crop yields.  
  
The committee also represents Chamber member businesses at the Story County 4-H Fair in purchasing ribbons in support of the 4-H youth of the county.
  
- ADVERTISING & PROMOTIONS COMMITTEE  
Reviews visitor guide, Chamber coupon booklet opportunities, coordinates Shop Nevada First and Welcome Program.  
Planning: Ongoing
  
- ANNUAL DINNER/MEETING COMMITTEE:  
Held in September the evening features dinner, annual reports, awards, and a featured speaker. The annual meeting gives Chamber members a chance to evaluate our goals and objectives, as well as assist the Chamber members in planning events that they may want to be involved in over the next year. Planning - June through August.
  
- LEADERSHIP NEVADA STEERING COMMITTEE:  
Leadership Nevada is an issues and skills-based leadership development program that consists of a series of eight workshops. The program is open to any person who lives and/or works in Nevada and who has an interest in Nevada's future. The program is targeted toward community members who are or want to be involved in organizations, committees, commissions and boards.