



# The Nevada Chamber of Commerce Provides Opportunities for You!

## **Networking**

Mix & Mingle – Business after-hours are held quarterly and are hosted by one or more Chamber businesses. Average attendance is 20 members and guests. This is a great opportunity to meet other business people and encourage business to business relationship support.

Annual Celebration – Held in October, the evening features dinner, an annual report by the Chamber president, awards and a featured speaker.

Annual Chamber Golf Outing – Held in June, this allows for a casual and fun day of networking with other businesses and your vendors.

Committees – Provides you the opportunity to work with fellow business people on topics and areas that most concern or interest you.

## **Events**

Annual Golf Outing	Winterfestival
Master Grower Breakfast	Nevada's City Wide Garage Sale
Annual Dinner	Leadership Nevada
Ambassador Events	Midtown Market
Downtown Trick or Treat	

## **Business Exposure**

Membership Directory & Web-Site – On-line membership directory listing through the Chamber web site. Your business will be listed in up to three category areas and can be linked to your business if desired. If you have a web-site, we can link your web-site to ours.

Office Referrals – One of the most valuable services that the Chamber offers to its members is personal referrals. The chamber office receives dozens of phone calls each week requesting information for products or services. We promote and serve **our** customers – you, our Chamber member businesses.

Ribbon Cuttings – If your business is a new member, has completed a remodeling project, moved to a new location, or changed ownership, you can take advantage of the Chamber's ribbon cutting service that brings members and the media to you. Open Houses are always welcomed in conjunction with ribbon cuttings!

Welcome to Nevada Program – The Chamber sponsors a welcome program that is available to Chamber member businesses. New residents (those that rent or purchase) are delivered a "Welcome Basket" filled with items promoting the products and services of our member businesses, information about community programs, resource pamphlets and a visitor guide.

Chamber News Briefs – A weekly newsletter that is e-mailed to the entire membership notifying everyone of events, publications, new members, community announcements', and members' announcements.

Chamber Bucks – As a Chamber member you can help other Chamber members by promoting dollars be spent in Nevada. By accepting Nevada Bucks, also known as Chamber Bucks, you will promote that your business works with other local businesses. Nevada Bucks are an even exchange of money. They make a great gift and sponsorship prize as well!

Nevada News- The Chamber gets to utilize the radio to spread news about Nevada. Every Tuesday and Friday morning the Chamber gives the Nevada News on 1430 KASI AM radio station and on Tuesday mornings in Marshalltown. This is a great opportunity to announce all the upcoming events for the Chamber and in the community.

The Chamber Times- Thanks to local sponsors, the Chamber receives the back page of the Nevada Journal the first Thursday of every month. This page is to promote new businesses joining the chamber, open houses, business milestones and upcoming events. It is a wonderful way for the Chamber to stay connected to not only businesses but also all residents in the community.

Ambassadors Promoting Nevada- The Chamber Ambassadors meet quarterly to visit Chamber and non-Chamber members and enjoy lunch at a Chamber business. They host all the ribbon cuttings and Mix & Mingle events. Being part of this group is an excellent way to promote your business and get to know the community!

Agricultural Events – The Agricultural Committee provides exposure and linkage to the agricultural community through its numerous activities and events. The committee sponsors the Master Grower contest during the crop season culminating in an Ag breakfast held in December for contest participants and business sponsors. Awards are presented for highest crop yields. The committee also represents Chamber member businesses at the Story County 4-H Fair in purchasing ribbons in support of the 4-H youth of the county.

### **Educational Opportunities**

Leadership Nevada – Nevada's Leadership course, recognized as one of the best in the state, is co-sponsored by the Nevada Chamber of Commerce and 10 other Nevada businesses. The program has graduated over 225 participants who are now accepting Leadership positions in the community and county.